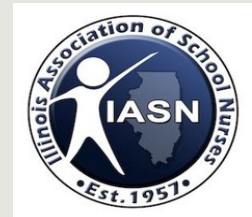


Restructuring for Relevance:

RE-IMAGINE AND REVITALIZE

IASN ad hoc restructuring committee:

Presented by :
Jeanne Burke
Juanita Gryfinski
Cathy Yonkaitis



We declare no financial interest in anything presented here.

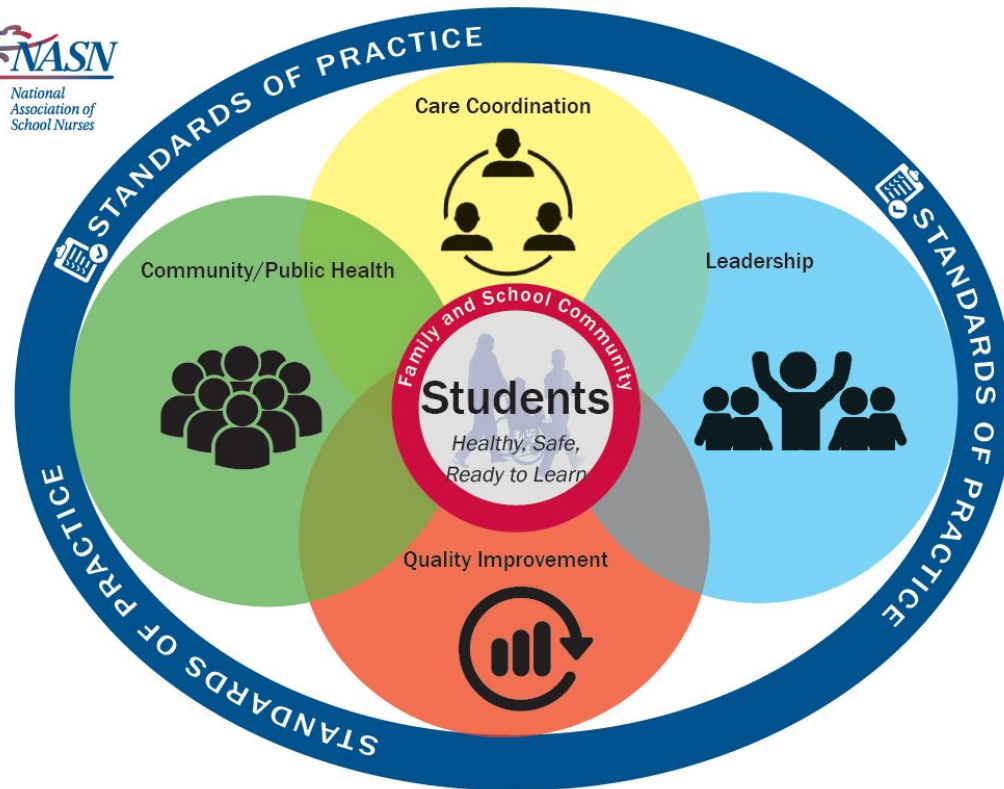


Objectives:

- Describe how the IASN restructuring falls within the Framework for the 21st century™
- Discuss how membership feedback influenced the decision to restructure
- Review the new governance model
- Solicit interest in participating in IASN



Framework for 21st Century School Nursing Practice™



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BETTER HEALTH. BETTER LEARNING.™

Rev. 10/6/16



Leadership

Leadership is a component of School Nursing practice

- Leaders are change agents (Porter-O'Grady & Malloch, 2007)

Associations advocate for the nursing profession

- Political advocacy
- Inform/ communicate with members
- Dissemination of professional knowledge
- Professional development

(Mathews, 2012)

Leadership

- Advocacy
- Change Agents
- Education Reform
- Funding and Reimbursement
- Healthcare Reform
- Lifelong Learner
- Models of Practice
- Technology
- Policy Development and Implementation
- Professionalism
- Systems-level Leadership





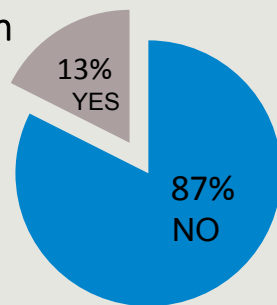
IASN's ability to lead has weakened

Several divisions have few or no one in leadership positions or willingness to participate in future leadership positions.

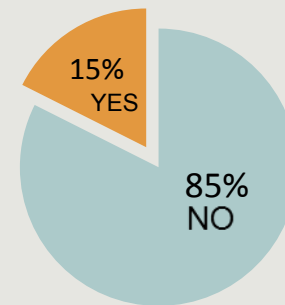
Membership survey found (Dec 2016):

Most identified time and distance as barriers to participation

Interested in serving in a leadership position



Interested in a division position



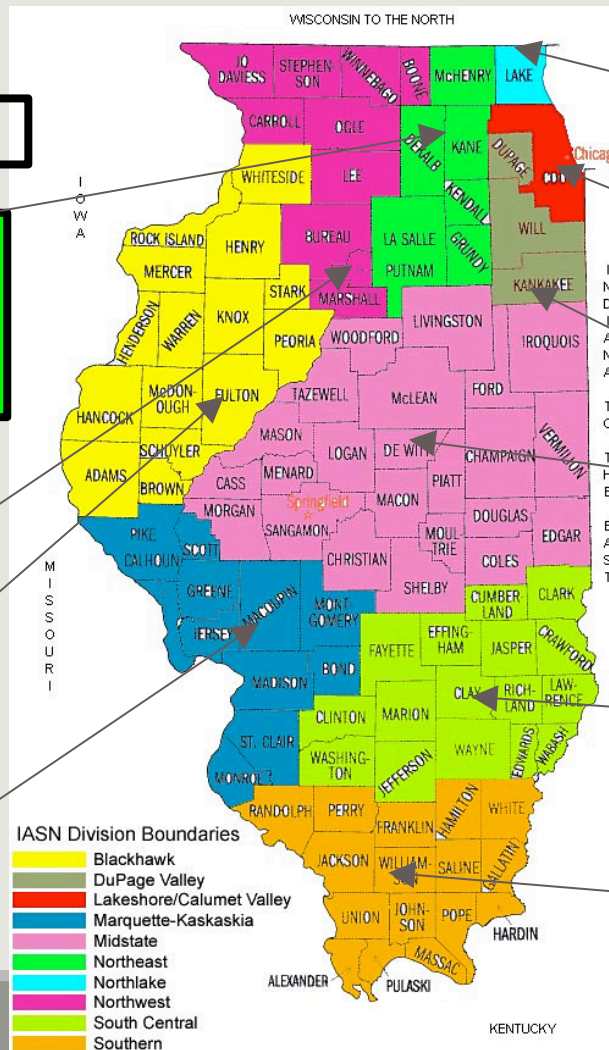
Representation on ad hoc committee

Northeast: (120) - great difficulty in creating a ballot this year still missing president elect- Much of the leadership has held multiple positions for multiple years - tired of spinning wheels and competing with other divisions for speakers and innovative programming

Northwest: (53) We have had same officers for 3 years with no prospects for new leaders coming forward. We have about 20 members at meetings. Those who attend enjoy networking but it falls on one person to arrange the meetings a find speakers.

Blackhawk: (18) The state of Blackhawk is "challenging". Lucky to have one meeting a year. I have asked to co-sponsor with our ROE and school clinic their CE program on June 13.

MK: (36) Only has 4 positions filled (all by encouragement)



Northlake: (80) Had successful CE in February, but no volunteers came forward for future positions when asked on evaluations.

Lakeshore/Calumet: (221) We have difficulty in filling positions, but the current officers are willing to collaborate

DuPage Valley: (164) Meet quarterly for hospital sponsored CE. "Members enjoy CE but do not want to volunteer for board positions."

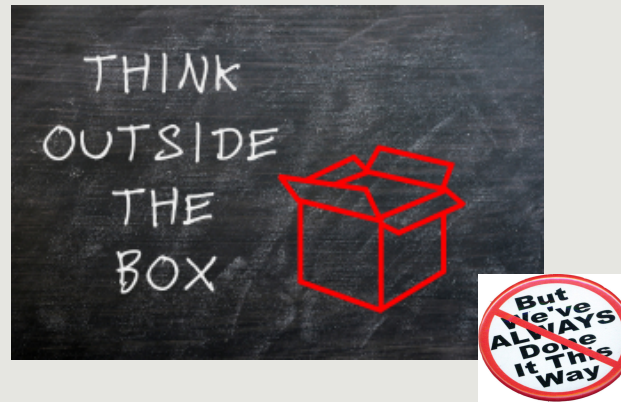
Midstate: (42) - Only have a President and a Treasurer. No formal meetings since last Fall. Few volunteers for positions. "it is time for a change" -

South Central: (14) President states "tired of carrying all division needs" with 1 other volunteer for years and agrees change needed ASAP

Southern: (8) Vacant president

IASN is in a race for relevance

What will it take?



Radical Change: Must challenge attitude & approaches to our current practices

Goals to Revitalize IASN

- Meet members needs/decrease barriers to participation
- Strengthen and diversify volunteer/leadership opportunities
- Invigorate member participation
- Engage younger members (Gen X & Millennials)
- Evaluate our processes with technology and efficiency in mind



Advantages to a new Governance Structure

Streamline governance (consolidate costs, potential \$ savings)

Coordinate **opportunities to participate into vibrant committees** that serve the ENTIRE association/state

Advance use of technology for communication and participation



Executive board - April 2017

1. Current division structure will be changed into a ONE state-wide organization (proposed start date November 2017)

Move Nominating, Finance, Education to state level committees
Continue to offer CE during transition (including conference)


2. Re-organize the IASN board for efficiency & effectiveness
(proposed start date : October 2018)


Consider 7 member board with an executive director/secretary
Shared governance model with member at center

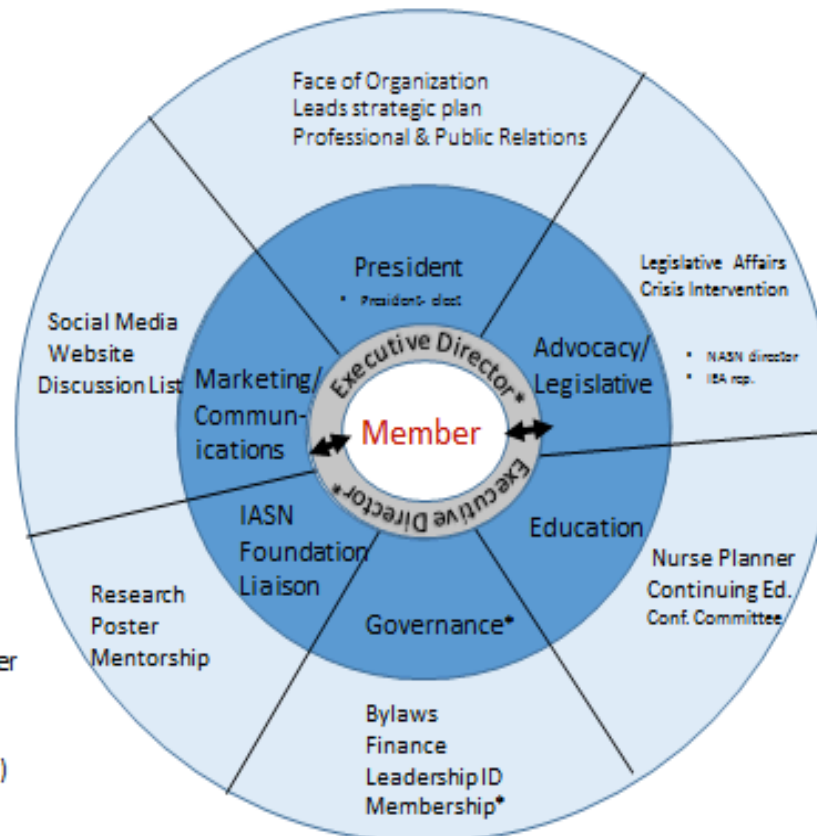


IASN Governance Model- DRAFT

KEY:

 = IASN board member

 =Committee(& chair)



Revised Sept 2017



Streamlined---Seven member board

- President
 - President-elect
- Advocacy/Legislative Lead
- Education Lead
- Governance Lead
- IASN Foundation Liasion
- Marketing/Communication Lead



Executive Director/Secretary

- Contact point for members, IASN board, and other stakeholders
- Send and receive correspondence
- Provide administrative support for board and committees
- Maintain IASN records



IASN President

- Face of the organization for public/professional relations
- Lead strategic plan
- Manage leadership identification team
- Liaison to other professional organizations

President elect

Fulfill role of president as needed
Chair conference committee



Advocacy/Legislative Lead

- Identify & promote legislation that supports students and school nursing
- Monitor and communicate pending/current legislation
- Liaison with stakeholders around legislative/practice issues
- Develop and disseminate IASN talking points/fact sheet.
- Represent IASN to government relations committee of IEA
- Establish relationships with legislators



Education Lead

- Act as Primary Nurse Planner for IASN
- Manage committee of nurse planners
- Identify needed continuing education topics
- Participate on conference planning committee
- Maintain CE records and database
- Cultivate relationships with institutions of higher learning to support school nursing as a specialty practice



Governance/ Finance Lead

- Oversee Bylaws committee
- Function as treasurer for organization
- Participate in financial planning*
- Participate in budget development*

* As member of finance committee



IASN Foundation Liaison

- President or board member of IASN foundation
- Encourage research and application using EBP to the practice of school nursing
- Oversee poster presentations at annual meeting
- Communicate awareness of research awards and funding sources
- Manage mentorship of new members
- Present foundation grants and awards



Marketing/ Communication Lead

- Recruit, retain and recognize members
- Oversee social media, website, and discussion list managers
- Promote IASN through social media/communication platforms
- Develop and edit newsletters
- Promote IASN programs to school nurses in the state



IASN is Reimagining and Revitalizing for YOU



Growing pains

- Continue to communicate concerns and congratulations
- Evaluate the processs as we move into 2018
- Foster state-wide participation

YOU ARE IASN- Members are at the CENTER





Can be part of the revitalization of IASN

What's **your** gift?

How can **you** contribute your **Professionalism** to IASN?

Please complete an interest slip



THANK
YOU



References

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