

**SECTION XVI – POSITION DESCRIPTION**  
**Marketing/Communication Coordinator**

**Marketing/Communication Coordinator:**

1. **Term:** 2 years with optional re-election for one consecutive term.

**2. Responsibilities:**

- a. Recruits and retains members
- b. Promotes IASN through social media/communication platforms
- c. Develops and edits newsletters
- d. Promotes IASN programs to school nurses in the state
- e. Recognizes IASN members for innovative work and achievements

**3. Supporting roles**

- a. Social Media Manager
- b. Webmaster
- c. Discussion List Manager
- d. Recruitment/Retention committee